



# CLOTHING DRIVE MADE EASY

URBAN ANGELS SF

YOUTH AMBASSADOR CORP







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**01.**

## **School Approval**

Align to project plan with school service team

**02.**

## **Advertise!!!**

Announce & advertise your program, repeat!!!

**03.**

## **Set up Collection**

Create collection location(s) for gifts

**04.**

## **Deliver**

Organize delivery to transport gifts to shelter

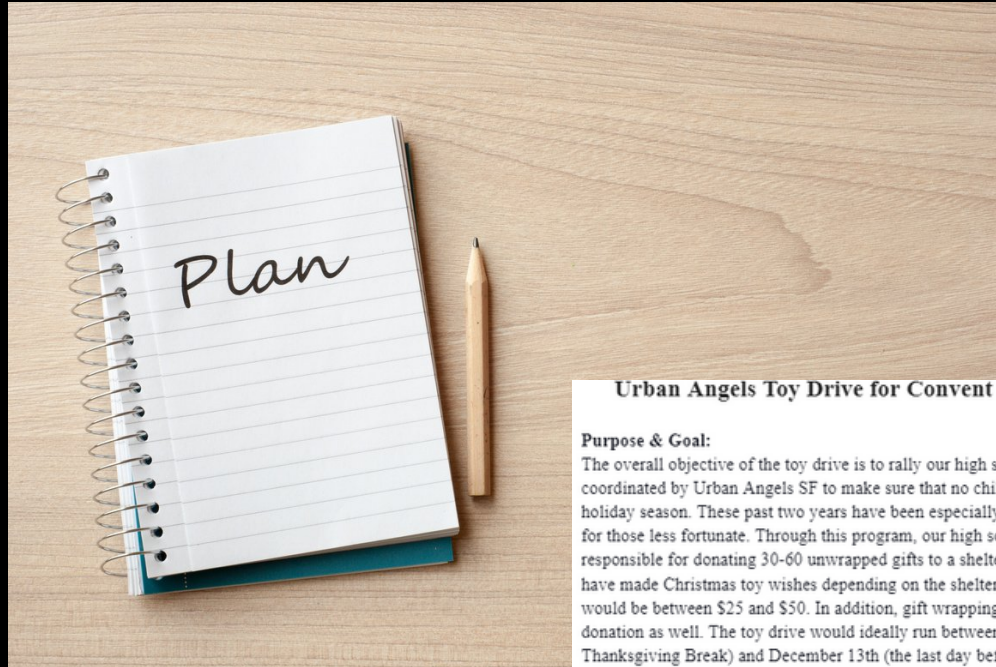
**05.**

## **Appreciate**

Thank your community for their contributions



# 1. SCHOOL APPROVAL



## Urban Angels Toy Drive for Convent and Stuart Hall Proposal

### Purpose & Goal:

The overall objective of the toy drive is to rally our high school students around a city-wide goal coordinated by Urban Angels SF to make sure that no child is left without a gift during this holiday season. These past two years have been especially challenging for everyone, especially for those less fortunate. Through this program, our high schools collectively would be responsible for donating 30-60 unwrapped gifts to a shelter requesting gifts for children who have made Christmas toy wishes depending on the shelter chosen\*. The suggested price range would be between \$25 and \$50. In addition, gift wrapping paper would be appreciated as a donation as well. The toy drive would ideally run between November 29th (1st day back from Thanksgiving Break) and December 13th (the last day before gifts must be sorted and delivered).

\*If I have permission to do this toy drive, here are my ideas of which shelter to choose (I initially thought Compass shelter was a good fit because I think our high school community can quickly achieve their goal but is it a better idea to set the baseline higher?):

- 1: Compass Family Shelter- 30 gifts (requested delivery date: 12/15)
- 2: Providence Family Service Center - 50 gifts (requested delivery date: 12/20)  
Note: if I chose this one, I could extend the toy drive later into the week
- 3: Chinatown Community Development Center- 61 gifts (requested delivery date: 12/15)

### Proposed Methods of Advertisement:

1. **Email to Students**= Starting in mid-November, I would send periodic emails out to both high schools letting them know about the timeline, requirements, and steps for donation.
2. **Flyers/Posters**= I would like to put posters out on both campuses in hallways to give stimulus to students about the toy drive.
3. **Thursday Notes/ Daily Announcements/ Connection with families?**= I think it might be a great idea to use some of these mediums to get more in touch with students and parents to let them know about the opportunity if they want to help out as well.
4. **Service Hours**= I think a good method of getting students involved is to offer service hours per donation depending on if it was a toy or wrapping paper.

### Rough draft of instructions for the drive:

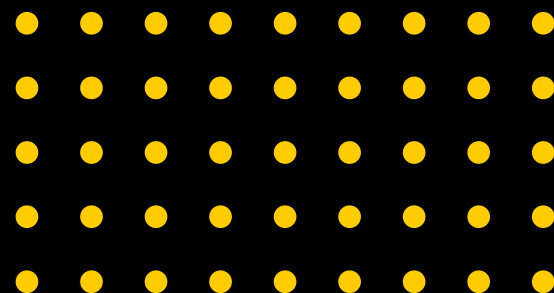
- **Criteria:**
  - Gifts have to be brand new and in the price range of \$25-\$50

Work with your school to get approval to run the clothing drive.

Having a flushed out project plan helps a lot:

- Project purpose & goals - we can help identify biggest needs
- Timeline - work backwards from delivery deadline
- Advertising plan
- Plan to find parent volunteers for delivery

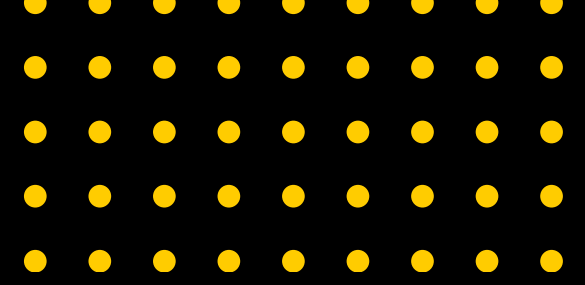
We can share a project plan with you - to build from & make it easy!







# 2. ADVERTISE, REPEAT



Announce your program

Advertise on many mediums!

- Posters
- Newsletters
- Family announcements
- Assembly / advisory announcements
- Etc

Repeat, Remind, Repeat!





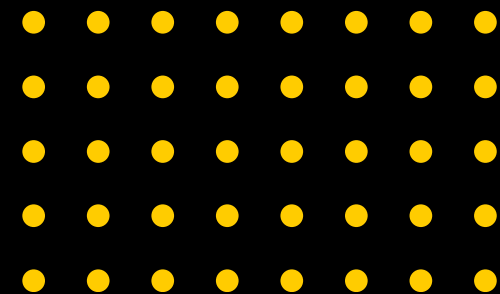
# 3. SET UP COLLECTION



## Create collection locations for the clothes

Ask for clothing donations to be:

- clean and in good condition (no stains or rips)
- sorted into bags & labeled - Men's, Women's, Children's





# 4. DELIVER

## **Recruit drivers & organize delivery**

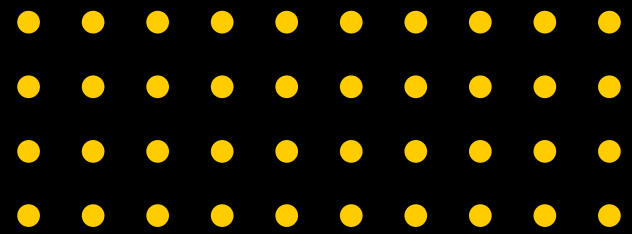
Organize delivery time / date / location with Merilee or Alice

Recruit drivers to deliver the clothing to the distribution site





# 5. APPRECIATE



**THANK YOU**

Thank  
Your community  
for making a  
massive impact.....





Thank Your community for making a massive impact....



### **Alleviate Suffering**

Alleviate stress of not having basic necessities



### **Provide Hope**

Send the message that they are valued, worth it



### **Save Mother Earth**

Ensure your unneeded clothing avoids the landfill





“

**NEVER DOUBT THAT A SMALL GROUP OF  
THOUGHTFUL, COMMITTED CITIZENS  
CAN CHANGE THE WORLD; INDEED,  
IT'S THE ONLY THING THAT EVER HAS.**

Margaret Mead

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# ANY QUESTIONS?



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